- A company sells peanut butter in cylindrical jars. Marketing research suggests that using wider jars will increase sales. If the diameter of the jars is increased by 25% without altering the volume, by what percent must the height be decreased?
 - (A) 10 (B) 25 (C) 36 (D) 50 (E) 60

2004 AMC 10 A, Problem #11— "Since the volumes are equal, $\pi r_1^2 h_1 = \pi (r_2)^2 h_2$ "

- Solution (C) Let r, h, and V, respectively, be the radius, height, and volume of the jar that is currently being used. The new jar will have a radius of 1.25r and volume V. Let H be the height of the new jar. Then

$$\pi r^2 h = V = \pi (1.25r)^2 H$$
, so $\frac{H}{h} = \frac{1}{(1.25)^2} = 0.64$.

Thus H is 64% of h, so the height must be reduced by (100-64)%=36%. OR

Multiplying the diameter by 5/4 multiplies the area of the base by $(5/4)^2 = 25/16$, so in order to keep the same volume, the height must be multiplied by 16/25. Thus the height must be decreased by 9/25, or 36%.

Difficulty: Medium-hard

NCTM Standard: Geometry Standard: Use visualization, spatial reasoning, and geometric modeling to solve problems Mathworld.com Classification:

 ${\sf Geometry} > {\sf Solid \ Geometry} > {\sf Cylinders} > {\sf Cylinder}$